# **CURRICULUM VITAE**

## <u>For</u>

## **PHIRI DELLINGS W**

HarvestPlus Malawi Program
C/O CIAT
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MALAWI

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#### 1 PERSONAL DETAILS

Date of Birth: 30<sup>th</sup> May 1966

Marital Status Married

Contact Details Box 31804, Lilongwe 3. Cell: +265 999964424

Email dwphiri66@gmail.com

### 2. PROFESSIONAL WORK EXPERIENCE

#### <u>CURRENT</u>

Organisation: HarvestPlus Malawi Program Position: Country Manager- Malawi

Key Responsibility

To promote and scale up biofortified food crops in

Malawi

Reports To: Regional Director, Africa

Organisation: Universal Seeds Pvt. Ltd

Position: Director/Owner

Key Responsibility: Establishment of the business: formation, funding,

putting in place structure, human capital, MOU

development with partners.

#### DECEMBER 2006 TO MAY 2017

Organization Seed Co Malawi Ltd
Job Title Managing Director

Reporting to Group Chief Executive Officer- Seed Co Ltd

Board Of Directors, Seed Co Malawi Ltd

**Key Job Function** Providing strategic direction to the business through

management of SBUs key business functions

PERIOD **MAY 2005- DECEMBER 2006** 

Organization Seed Co Malawi Ltd Job Title **Commercial Manager** 

Reports to General Manager- Seed Co Malawi Ltd

Key Job Function Managing the commercial budget and marketing

activities of the business

**PERIOD MAY 2004- APRIL 2005** 

NASFAM, Lilongwe Organization Job Title **Marketing Manager** 

General Manager- NASCOMEX DIVISION Reports to

Key Job Function Managing the marketing activities of the business by

providing sustainable market linkages for NASFAM

farmers crop produce

PERIOD FEB 1998- APRIL 2004

Organization Monsanto Malawi Ltd

Job Title Sales & Marketing Manager

General Manager/Regional Manager- E&C Africa Reports to

Monsanto

Key Job Function Managing the sales and marketing budget of the

business by providing sustainable market and sales

support to the company

**PERIOD 1994-1997** 

Organization Grain & Milling Company Ltd **Regional Sales Representative** Job Title Sales & Distribution Manager Reports to

Key Job Function Managing the sales budget of the southern region

market of the company

**PERIOD 1991-1993** 

Organization Gestetner Ltd

Job Title Management Trainee/Branch Manager

Reports to Sales Manager/Branch Manager

Key Job Function In charge of territorial sales budget of the northern

region market of the company

#### 3. PROFESSIONAL QUALIFICATIONS

**-MBA**: **Heriot-Watt University**, Edinburgh Business School, Scotland (Graduated June 2014)

**-Post – Graduate Diploma In Marketing** (Chartered Institute of Marketing, UK) 1998-200

#### 4. ACADEMIC QUALIFICATION

1986-1991 **Bachelor Of Commerce (Business Administration**): University of Malawi, The Polytechnic

1986-1989 Diploma In Business Studies, University of Malawi, The Polytechnic

19982-86: MSCE Muzu Secondary School

#### 5. CURRENT PROFESSIONAL /SOCIAL AFFILIATIONS

Ex-Chairman of Seed Trade Association of Malawi (STAM), an umbrella body of all seed houses in Malawi (2009-2015)

Ex-Director/Board Member of Malawi Human Rights Resource Centre

Ex-Board Member of Seed Co Malawi Ltd

Ex-Board Member of Quton

Member of Chartered Institute of Marketing

Member, Rotary Club Lilongwe

#### 6 PROFESSIONAL COURSES ATTENDED

Food and Agri-Business Executive Management program, Cornell University, Ithaca, NY, USA (June 2016)

Seed Industry Executive Management program, Cornell University, Bengaluru, India (January 2016)

Champion For Change, School of Management Studies, University of Pretoria, March 2011

CIMMYT Seed Business Management Course (2008-2009): Nairobi; Harare; Lilongwe; Nazaret, Ethiopia.

Program for Management Development, Graduate School Of Business, University of Cape Town, 2007

#### 7 POSITION STATEMENT

A business professional who has contributed significantly both to the growth of the Agri-input industry and to the evidence based Nutrition Sensitive Agriculture in Malawi, through provision of effective leadership at strategic level.

#### 8. KEY SELLING POINTS

- As Country Manager of HarvestPlus, I promote evidence based biofortification; my day to day job revolves around policy and advocacy, program delivery, budget management and fund raising for the program.
- I combine very well managerial and technical abilities in program development and delivery.
- ➡ I have a rare managerial experience from the private sector (Agri-input industry) and from the development sector (nutrition sensitive agriculture), in both cases working at strategic level.
- Have once managed the largest seed house in Malawi for 12 years.
- For close to two years, I have worked all alone to set up the program in Malawi, only utilizing partner structures and collaborators.

#### 9. REFERENCES

 Mr. H Botha, Colleague and Friend PB + J Foods Box 48, Nkhoma, Lilongwe Cell: +265-888898829 happy@pbjfoods.org

2. Mr. Zwide Jere
Managing Director
Total Land Care
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