

My **FOOD** Our **FUTURE**

SHORT VIDEO CONTEST

The International Food Policy Research Institute (IFPRI) is holding its second annual My Food, Our Future video competition. Please read the information below for contest rules and requirements.

Despite progress being made toward meeting the UN Sustainable Development Goal of ending hunger, more than 820 million people in the world suffered from hunger in 2018 and over 2 billion people did not have regular access to safe, nutritious and sufficient food.

Major shifts in the way food is produced, distributed, and consumed in recent decades present immense challenges and new opportunities for confronting hunger, food insecurity, and malnutrition.

As countries develop and incomes rise, populations gain access to more food, but traditional diets rich in nutritious grains and beans also rapidly give way to diets high in sugar, salt, fat, refined grains and processed foods.

Unhealthy diets are at the root of all forms of malnutrition and drive such problems as the persistently high rates of maternal and child undernutrition and currently booming rates of overweight, obesity, and diet-related diseases.

With these challenges in mind, how do we ensure the world's growing population has access to healthy, diverse, and affordable diets?

Submit a 1–2 minute video that offers your own unique ideas and solutions to answering this and other related questions such as: How do we ensure communities and families are eating nutritious and well-balanced meals? What tools and methods exist for increasing production of nutritious food in a sustainable way? How can we redirect food loss and food waste toward creating more healthy diets?

Eligibility: The video competition is open to young filmmakers from all over the world. Applicants must be between the ages of 10 and 25 at the time of submission. The contest is divided into two age-based categories: 10–17 and 18–25.

Selection and Prizes: Selections will be based on a video's success in presenting ideas, inspiring action, and emphasizing creativity, innovation and storytelling.

A panel of senior representatives from IFPRI along with film industry professionals will select the winning entries. Winners will be announced **October 16, 2019**.

A winner and two runners-up will be selected for each age category. IFPRI will bring widespread global attention to selected videos by publicly announcing winners across our social media and communication channels. The winning entry in each category will receive a \$500 prepaid gift card, and each of the four runners-up will receive a \$250 prepaid gift card.

Submission Deadline: October 1, 2019

Find out more about the video competition: <http://www.ifpri.org/interactive/videocontest>

TERMS AND CONDITIONS

Eligibility

- Applicants must be between the ages of 10 and 25, as of October 1, 2019.
- Multiple contestants can work together to make one video, as long as all members of the collective are between the ages of 10–17 and 18–25 per category at the time of submission.
- Immediate family members of IFPRI staff are not eligible to participate.

Video Content

- Applicants must submit a video filmed on their mobile phone or other device that is not more than two minutes long, including title and end credits.
- Videos can be recorded in any language but must include English subtitles.
- Video submissions must be original and unpublished.
- Videos may not contain any offensive or inappropriate content, infringe on any intellectual property or other rights of any person or entity, or violate any law or advocate illegal activity.

Submission

- Video submissions must be accompanied by signed entry and consent forms.
- If the applicant is a minor in his/her country of residence, the consent form must be co-signed by the applicant's parent or legal guardian.
- Videos should be submitted via a file--hosting website such as Dropbox, WeTransfer, or Google Drive.
- Please send a link of the video to IFPRI-contest@cgiar.org with the following information:
Subject line of email: *Submission_ Title of video*
- Email Attachments: Entry form and consent form (these can either be scanned or photographed)
- Link to the video (file format avi, mov, or mp4)
- Deadline for submissions is midnight (EST) on October 1, 2019.
- Video submissions cannot contain copyrighted music or images, unless there is clear authorization or proof to use them, or they fall under generally accepted fair use guidelines.

- Applicants must obtain the consent of individuals appearing in the video if their faces are recognizable.
- There is no fee to enter the contest.

Selection and Prizes

- A panel of senior representatives from IFPRI along with film industry professionals will select the winning entries.
- Selections will be based on a video's success in presenting ideas, inspiring action, and emphasizing creativity, innovation and storytelling.
- A winner and two runners-up will be selected for each age category. IFPRI will bring widespread global attention to selected videos by publicly announcing winners across our social media and communication channels. The winning entry in each category will receive a \$500 prepaid gift card, and each of the four runners-up will receive a prepaid \$250 gift card.
- Winners and other qualifying video submissions will be announced on October 16, 2019.

Have a question about the competition or submission process? Email us at IFPRI-contest@cgiar.org

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ENTRY FORM

A video entry form must be submitted with your video. The video name must match the uploaded file name and all participants listed below must provide a signed consent form. Submitting your video to the contest grants the International Food Policy Research Institute (IFPRI) the right to reproduce, distribute, publicly display, and create derivatives of your video. The final day for video submission is October 1, 2019, by midnight (EST). Videos submitted after this time will not be eligible.

Video title: _____

Link to video via file hosting website: _____

Brief description of video: _____

Competition age category: _____

Full name: _____

Date of birth: _____

Address: _____

City: _____ State: _____ Country: _____

Telephone number: _____

Email address: _____

If this is a team, list all individuals that created the video and their dates of birth:

I hereby agree that all the above information is accurate and complete to the best of my knowledge, that I have read and understand the contest rules and instructions, and that all participants provided the required consent form.

Signature

Date signed

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CONSENT FORM

This consent form is to be filled out by each individual who participated in the making of a video submission for this competition. If the applicant is a minor in his/her country of residence, this form must be co-signed by the applicant's parent or legal guardian.

Contestant's Name: _____

Date of birth: _____

Address: _____

City: _____ State: _____ Country: _____

I hereby consent and have authority to allow the International Food Policy Research Institute (IFPRI) to: (1) reproduce, distribute, publicly display and create derivatives of my video; (2) allow my first name, age, and video entry to be announced on October 16, 2019, and screened on social media and through other media venues; and (3) publish my video online and through social media platforms.

Signature

Signature of parent or legal guardian (if contestant is a minor in his/her country of residence)

Date